

**SAMSUNG ELECTRONICS (UK) LIMITED**  
**ONE SAMSUNG AI CASHBACK**  
**TERMS AND CONDITIONS**

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://samsungoffers.claims/AiCashback> form part of the Terms and Conditions.

**The Promoter**

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillwood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

**Promotion Period**

2. The Promotion will commence at 00:01 (BST) on the 5<sup>th</sup> June 2024 and close at 23:59 (BST) on the 2<sup>nd</sup> July 2024 (the “**Promotion Period**”).

**Eligibility**

3. To be eligible to participate in the Promotion you must be a resident (aged 18+) of either the United Kingdom (including Isle of Man and Channel Islands) or the Republic of Ireland (“**Individual Participant**”) or a Company with an address in one of the same territories (“**Company Participant**”). For the avoidance of doubt, within these Terms and Conditions the term ‘Participant’ shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product.
5. Retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as Participants.
6. Participants will not be eligible to claim the Reward if the Promotion Product has been used to claim cashback under any other promotion run by the Promoter.