

SAMSUNG ELECTRONICS (UK) LIMITED
SAMSUNG A SERIES CASHBACK
TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://samsungoffers.claims/galaxy-a> form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

Promotion Period

2. The Promotion will commence at 00:01 (GMT) on the 20th March 2024 and close at 23:59 (GMT) on the 16th April 2024 (the “**Promotion Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a resident (aged 18+) of either the United Kingdom (including Isle of Man and Channel Islands) or the Republic of Ireland (“**Individual Participant**”) or a Company with an address in one of the same territories (“**Company Participant**”). For the avoidance of doubt, within these Terms and Conditions the term ‘Participant’ shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product.
5. Retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as Participants.

Offer

6. Samsung is offering a promotion (the “**Promotion**”) whereby Participants will be eligible to claim a corresponding cashback reward (the “**Reward**”) by redemption when they purchase a qualifying new selected (i.e. not second hand, refurbished or ex-display) Samsung A Series smartphone listed in Table 1 (“**Promotion Product**”) from a retailer listed **HERE** (each a “**Participating Retailer**”) within the Promotion Period subject to full compliance with these Promotion Terms and Conditions (“**Promotion Terms**”). Full details of the Promotion Products and the corresponding Rewards are set out in Table 1 below.

Table 1 – Promotion Products and Corresponding Rewards

Promotion Product Name and SKU		Cashback Reward	
Name	Brand SKU	GBP	EUR
Galaxy A55	SM-A556BLBAEUB	£50.00	€55
	SM-A556BZKAEUB		
	SM-A556BLVAEUB		

	SM-A556BZYAEUB SM-A556BLBCEUB SM-A556BZKCEUB SM-A556BLVCEUB SM-A556BZYCEUB		
Galaxy A35	SM-A356BLBCEUB SM-A356BZKCEUB SM-A356BLVCEUB SM-A356BZYCEUB SM-A356BLBGEUB SM-A356BZKGEUB SM-A356BLVGEUB SM-A356BZYGEUB	£50.00	€55
Galaxy A25	SM-A256BZKDEUB SM-A256BZBDEUB SM-A256BZYDEUB	£40.00	€45
Galaxy A15 5G	SM-A156BZKDEUB SM-A156BZBDEUB SM-A156BZYDEUB	£30.00	€35
Galaxy A15	SM-A155FZKDEUB SM-A155FZBDEUB SM-A155FZYDEUB	£30.00	€30
Galaxy A05s	SM-A057GZKUEUB SM-A057GLGUEUB SM-A057GZSUEUB	£20.00	€20

7. Rewards shall be paid by bank transfer and Participants must have a valid bank account in GBP (for the UK, IOM or CI) or EUR (for ROI) in order to receive the Reward. Rewards shall be awarded to Participants based on their country of residence; for example, an ROI Participant shall receive their Reward in EUR rather than GBP in accordance with Table 1 above. For the avoidance of doubt Participants must have a valid bank account matching their individual or company name included on their Claim form to receive their Reward.
8. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) and non-Samsung approved resellers (non-direct accounts) are specifically excluded from this Promotion. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK directly, not Amazon EU or other non-UK branches.

Claims

9. After purchasing both Promotion Products from a Participating Retailer during the Promotion Period, Participants must visit <https://samsungoffers.claims/galaxy-a>, complete the claim form with their name, contact information, email and postal address, and bank account details along with any other requested information and submit it together with scanned copies of their proof of purchase showing their purchase of a Promotion Product (a “Claim”). Participants will be required to upload an image of the IMEI1 number from the settings screen of the Promotion Product (rather than the packaging). For the avoidance of doubt the Promotion Product(s) must be purchased in order to be eligible for Rewards in this Promotion; Promotion Product(s) received for free or as part of a giveaway do not qualify.
10. Claims may only be submitted within thirty (30) days of the Participant purchasing the relevant Promotion Product (the “Claim Period”), meaning the final Claim date for Promotion Products purchased on the 16th April 2024 is no later than 23:59 (GMT) on the 16th May 2024. Claims received after the close of the Claim Period will not be eligible for a Reward. For the avoidance of doubt, the date of purchase shall count as day zero (0).
11. Individual Participants are entitled to claim on a maximum of four (4) Promotion Products purchased per residential household. Company Participants are entitled to claim on a maximum of ten (10) Promotion Products purchased per company or business. In all cases Participants are entitled to a maximum of one (1) Reward per Promotion Product purchased.
12. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon entry of a Claim. Providing that the Claim is found to be valid in accordance with these Promotion Terms, Participants will be sent an email within seven (7) days to confirm whether their Claim has been successful and validated (“Claim Validation”).
13. If an email acknowledgement has not been received, it is the Participant’s responsibility to contact the Promoter’s customer service team by email at galaxy-a@samsungoffers.claims or by phone on 0330 054 5596 (UK) or +353 1800 851 258 (ROI) within seven (7) days of a Claim being submitted.
14. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
15. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
16. The Reward will be sent via bank transfer within forty five (45) days of Claim Validation to the bank account provided by the Participant during the Claim process.
17. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Promotion Terms.
18. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant. In the event your information is linked to fraudulent claims or abuse of terms and conditions on previous promotions you will be unable to participate in this Promotion and your Claim will be rejected.
19. If a Participant returns or cancels the delivery of a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must cancel the Claim immediately by calling the contact number in Condition 15 above for the UK or ROI, as applicable. The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned or the order cancelled and by submitting a Claim the Participant provides consent to the Promoter to do so.

Privacy and Data Protection

20. The Promoter’s use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby

consents to its personal information being used for this purpose and confirms that it agrees with the Promoter’s privacy policy available at: www.samsung.com/uk/info/privacy.html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter’s privacy policy.

21. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

General

22. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter’s control.
23. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
24. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
25. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in these Promotion Terms as being included.
26. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter’s negligence.
27. The Promotion is governed by the law of England and Wales.

Schedule 2: Participating Retailers

United Kingdom:

EE, BT, EE Business, BT Business, BT Enterprise
4G Upgrades
Aerial Direct
Amazon.co.uk, Amazon Business
AO.com
Argos
Asda/ Asda Mobile
Buy IT Direct
Currys Business
Currys plc / Carphone Warehouse / Currys Business / idmobile.co.uk / e2save / mobiles.co.uk / Currys Ireland LTD
Daisy Communications, Daisy Connect, Daisy Corporate Services
Database For Business (DBFB)
Giacom

Giff Gaff
Hardsoft Computers
Harrods
Jersey Telecom
John Lewis
Kit online
Let's connect
Mobile Phones Direct, affordablemobiles.co.uk, buymobiles.net
N Brown, (Simply Be, Jacamo, Home Essentials, JD Williams, Ambrose Wilson, Maristoa, Fashion World & Premier Man)
O2, O2 Business
Onecom
Pescado
Raylo
Reward Mobile
Samsung Experience Store, Partner Retail Services (PRS)
Samsung Kings Cross
Samsung.com, Samsung Shop Online, Samsung Mobile Shop
Selfridges
Servium
Sky
Sure Telecom
Tela Technology
Tesco Mobile
Three, Three Business
Very, Littlewoods
Vivup
Vodafone, Get Go Fone, Vodafone Business
Vohkus
Voice Mobile
VOXI

Republic of Ireland:

Alpha Communications
An Post Mobile
Amazon.co.uk (sold & dispatched by Amazon only)
Arnott's (Expert)
B4B telecoms
Bechtle Direct LTD
Brown Thomas (Expert)
Currys Ireland Ltd
DID Electrical
EMPS

Egans Mobile Phone Store LTD
Eir
Electro City
Evros
Euronics
Exertis Ireland
Expert
Harvey Norman
Irish Mobile
Irwins Ltd
Kelco Communications
Kerry Phone Group
King Communications
VERY (Littlewoods)
Meteor
PG Communications
Phones Made Easy
Power City
Samsung IRE Shop Online (fulfilled by Exertis)
Shaw & Sons Dungarvin
Shaws Department Store
Soundstore Ireland
South West Communications
Talk to Me
Telfords Portlaoise
Tecca (Expert)
The Mobile Phone Shop
The Smartphone Company
ThePhoneStores.ie
Three
Touchcom
Uparty
Vision iD
Vodafone Ireland
MCT Retail (Virgin)
TCCL (Virgin)
Tesco Mobile Ireland
Virgin Mobile Ireland
MPRS Ltd
Elara Online
Transact Ireland
PFH
Fonua
Mtech

