

Tesco Mobile Roaming Food Van – Overview and competition terms and conditions

Activity Overview

Forget the Eiffel Tower or the Alhambra Palace, it's French cheese or Spanish Paella that's making us travel abroad. Our latest research revealed that nearly a quarter of the nation (24%) pick locations based on local cuisine rather than the culture, landmarks or even the beaches.

In response to the significant role food plays in our holiday decisions, with four in ten (42%) feeling nervous to visit a country where they haven't tried the cuisine, we are pleased to introduce our **Tesco Mobile Roaming Food Truck!** A one-of-a-kind food van which will be dishing out holiday inspiration from some of the 48+ countries in Europe and beyond our customers can freely roam this year.

Popping up at select Tesco stores across the country, Tesco Mobile Roaming Food Truck will serve free food from a range of cuisines, aiming to encourage British travellers to venture beyond familiar tastes to enrich their travel experiences. Offering multiple delicacies in one platter, its menu was created by the Executive Chef team at Tesco and will feature some of the scrumptious summer food range available at Tesco stores.

What's more, those who roam from home to find the Tesco Mobile Roaming Food Truck will be in with a chance of winning one of the three golden envelopes, filled with £500 worth travel vouchers. But fear not, if you don't manage to get your hands on a golden envelope on the day, you can try your luck again by entering our Instagram competition - with a grand prize of £1000 worth travel vouchers to be won!

@TescoMobile #noroamingfees #supermarketmobile

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Research has been commissioned by Tesco Mobile and conducted by OnePoll. The survey was completed by 2,000 respondents across the UK, during June 2023.

Tesco Mobile Roaming Food Truck Schedule

Watford

Date & time: Tuesday 27th June, from 3:30pm

Address: Tesco Extra Carpark, 239-241 Lower High St, Watford - WD17 2BD

Coventry

Date & time: Wednesday 28th June, from 11:30am

Address: Tesco Extra Carpark, Ricoh Arena, Phoenix Way, Rowley's Green, Coventry CV6 6GE

Manchester

Date & time: Thursday 29th June, from 11:30am

Address: Tesco Extra Carpark, Altrincham Rd, Baguley, Manchester M23 9TJ

Tesco Mobile Roaming Food Truck Menu

All dishes will be served in one platter. Available while stocks last, platters will be handed out on a first come first served basis.

- **Swedish** meatballs, creamy gravy and mashed potato
Contains milk and celery
- **Bulgarian** cheese and onion muffins with tomato and red pepper tomato sauce
Contains wheat (gluten), milk (dairy), egg
- **Romanian** Pastrami Crostini with Fasole Batuta dip
Contains milk (dairy), wheat (gluten), and mustard

Golden Envelope Giveaway

How to enter: Anyone visiting the van will have a chance to win a golden envelope, with the envelopes hidden in the serveware and being handed out randomly.

One envelope per location. Each winner will receive ONE voucher to the value of £500 via an unaffiliated travel provider on behalf Tesco Mobile. Winners must be over the age of 18, or be able to provide parental / legal guardian consent. In the event that the winner is under the age limit and unable to provide parental / legal guardian consent, the envelope will be taken away and put back in the mix for another visitor to win.

The winners will be asked to provide contact details and be contacted by John Doe Ltd on behalf of Tesco Mobile to deliver their voucher either via email or post.

Terms & Conditions :

These Terms & Conditions prevail in the event of any conflict or inconsistency with any other communications including advertising or promotional materials. Prize entry instructions are deemed to form part of these Terms & Conditions and by participating, all entrants will be deemed to have accepted and be bound by these Terms & Conditions. Please retain a copy for your information.

1. This prize draw is open to all customers who visit our food truck at one of our selected Tesco Store locations.
2. The food truck will be located at the following Tesco stores Watford, Coventry and Manchester between 27 – 29 June 2023.
3. Promoter: Tesco Mobile Limited, *Tesco House, Shire Park, Kestrel Way, Welwyn Garden City AL7 1GA.*
4. This promotion (“**Promotion**”) is open to residents of the United Kingdom only and are aged 18 or over, employees are excluded from this Promotion. Maximum of one (1) Entry per person.
5. Tesco Mobile reserves the right to request such information as it considers reasonably necessary or desirable for the purpose of verifying the eligibility or validity of an entry and any Prize may be withheld unless and until satisfied with the verification.
6. To enter, just come along to our food truck and try some of the free food on offer to be in with a chance to win from ONE of our golden envelopes (“**Instant Prize**”). No purchase necessary. The golden envelopes will be distributed randomly and fairly.
7. Please note, that it is your responsibility to read the ingredients and allergen information provided before trying any of the food.
8. The Instant Prize is 1 x £500 travel voucher (“**Prize Voucher**”) valid for 12 months and entrants will find out immediately if they have won.
9. The Prize Voucher will be subject to its own terms & conditions, and these should be read carefully before use. Any prize winner should contact the voucher company directly if they have any problems or questions. Tesco Mobile accepts no liability or responsibility for the prize whatsoever.

10. To the extent permitted by law, Tesco Mobile, any associated agencies and companies shall not be responsible nor accept any liability whatsoever arising or suffered by the prize winner resulting directly or indirectly in this Promotion, accepting or use of the Prize Voucher.

11. The Prize Voucher is non-negotiable and non-transferable. No cash alternative is available. Where a prize becomes unavailable for any reason, Tesco Mobile reserves the right to substitute that prize for a prize of equal or higher value.

12. If for any reason any aspect of this promotion is not capable of running as planned, including technical failures or any other reason beyond Tesco Mobile's reasonable control, it may at its sole discretion cancel, terminate, modify these terms and conditions or suspend the promotion, or invalidate any affected entries.

[12. Personal information submitted in relation to this Promotion will be processed in accordance with our privacy policy available at [Tescomobile.com Privacy And Cookies Policy | Tesco Mobile](https://tescomobile.com/Privacy-And-Cookies-Policy) Tesco Mobile will only use the personal details supplied for the administration of the Promotion. By participating in the Promotion, you agree to the use of your personal data as described here.

13. Personal information submitted in relation to this Promotion will be processed in accordance with our privacy policy available at [Tescomobile.com **Privacy And Cookies Policy | Tesco Mobile**](https://tescomobile.com/Privacy-And-Cookies-Policy). Tesco Mobile will only use the personal details supplied for the administration of the Promotion. By participating in the Promotion, you agree to the use of your personal data as described here.

14. The Promotion and these terms are governed by English law and subject to the exclusive jurisdiction of the English and Welsh courts.

Instagram Competition T&Cs

How to Enter:

- Follow @TescoMobile on Instagram
- Like the competition announcement post on this post [[@TescoMobile Instagram channel](#)]
- Comment where you would travel to out of our 48 Roaming destinations
- Tag 3 friends in the comments section for an extra entry

The Winner will be sent ONE voucher to the value of £1,000 via an unaffiliated travel provider on behalf Tesco Mobile. The Winner will be selected through a random name

generator by John Doe Ltd on behalf of Tesco Mobile and will be contacted via DM on Instagram to gather delivery address and tracking details.

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry and claim instructions are deemed to form part of the terms and conditions and by participating, all entrants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

Entrants must be Great Britain (England, Scotland & Wales), aged 18+ only (excludes Tesco Mobile employees).

Competition will run from 26 June–02 July 2023

ONLY ONE Winner will be selected.

The winner will not be publicly announced and will be contacted directly by John Doe Ltd on behalf of Tesco Mobile within 30 days of competition close.