

SAMSUNG ELECTRONICS (UK) LIMITED
Samsung Galaxy S21 5G, S21 Plus 5G, S21 Ultra 5G (“PROMOTION”)
TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at www.samsungtradeinoffer.co.uk form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

Promotion Period

2. The Promotion will commence at 00:01 on 1 September 2021 (GMT) and shall close at 23.59 (GMT) on 30 September 2021 (the “**Promotion Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a UK resident aged 18+ (or have obtained your parent or guardian’s consent to the relevant sale for the relevant sum) (“**Participant**”).
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter.
5. Network providers, retailers, distributors, resellers and any person who purchases the Promotion Products (defined below) for resale or otherwise not as the user of the Promotion Products, may not participate in this Promotion and are specifically excluded as a Participant.

Offer

6. Participants who order a new (i.e. not second hand or ex-display) Samsung Galaxy S21 5G/S21 Plus 5G/S21 Ultra 5G device from the list in the table below, (“**Promotion Products**”) in store or online from Argos, John Lewis Partnership, AO.com, AO Mobile, Mobile Phones Direct, the Very Group, Sky Mobile or Tesco Mobile (“**Participating Retailer**”) during the Promotion Period and who trade in any smartphone shown in the table below which meets the requirements in term 9 below (“**Trade In Device**”) will be entitled to claim £150 (S21 only) reward (paid by way of bank transfer) by redemption in addition to the payment made by Samsung Recycle (each a “**Reward**”). For smartphones not included in the list below, Participants must contact MTR on the following site where the claim will be managed on a case by case basis: <https://www.samsungtradeinoffer.co.uk/support>.

Promotional Product (All colours / variants)	SKU
Samsung Galaxy S21 5G	SM-G991B
Samsung Galaxy S21+ 5G	SM-G996B
Samsung Galaxy S21 Ultra 5G	SM-G998B

7. List of eligible devices: For smartphones not included in the list below, Participants must contact MTR on the following site where the claim will be managed on a case by case basis: <https://www.samsungtradeinoffer.co.uk/support>

Make	Model	Storage
HTC	10 179	32GB 12
OnePlus	3 - A3000 1178	64GB 13
Nokia	3 1341	16GB 11
OnePlus	3T - A3003 1278	64GB 13
OnePlus	5 - A5000 1338	64GB 13
OnePlus	5 - A5000 1338	128GB 14
Nokia	5 TA-1024 1342	16GB 11
OnePlus	6 - A6000 1412	128GB 14
Nokia	6 1343	32GB 12
Nokia	6 1343	64GB 13
OnePlus	6T - A6010 1680	128GB 14
OnePlus	6T - A6010 1680	256GB 973
OnePlus	7 - GM1900 1670	128GB 14
OnePlus	7 - GM1900 1670	256GB 973
OnePlus	7 Pro - GM1910 1652	128GB 14
OnePlus	7 Pro - GM1910 1652	256GB 973
OnePlus	7T 1768	128GB 14
OnePlus	7T Pro 1769	256GB 973
Nokia	8 1344	64GB 13
OnePlus	8 1953	128GB 14
OnePlus	8 1953	256GB 973
OnePlus	8 Pro 1954	128GB 14
OnePlus	8 Pro 1954	256GB 973
LG	G5 1148	32GB 12
LG	G6 1277	32GB 12
Samsung	Galaxy A3 - A300F 457	16GB 11
Samsung	Galaxy A3 - A310F (2016) 458	16GB 11
Samsung	Galaxy A3 - A320F (2017) 1187	16GB 11
Samsung	Galaxy A3 - A320F (2017) 1187	32GB 12
Samsung	Galaxy A5 - A500F 459	16GB 11
Samsung	Galaxy A5 - A510F (2016) 460	16GB 11
Samsung	Galaxy A5 - A520F (2017) 1188	16GB 11
Samsung	Galaxy A5 - A520F (2017) 1188	32GB 12
Samsung	Galaxy A70 (2019) 1794	128GB 14
Samsung	Galaxy A71 - A715F 2054	128GB 14
Samsung	Galaxy A71 5G 2055	128GB 14
Samsung	Galaxy A8 (2018) - A530F 1396	32GB 12
Samsung	Galaxy A80 - A805F 1737	128GB 14
Samsung	Galaxy A80 (2019) 1795	128GB 14
Samsung	Galaxy A9 (2018) - A920F 1504	128GB 14
Samsung	Galaxy A90 5G (2019) 1796	128GB 14
Samsung	Galaxy Fold 5G 1766	512GB 1391
Samsung	Galaxy J3 - J320F 499	8GB 10
Samsung	Galaxy J3 - J320F 499	16GB 11
Samsung	Galaxy J3 (2017) - SM-J330F 1303	16GB 11
Samsung	Galaxy J5 - J500FN 500	8GB 10

Samsung	Galaxy J5 - J500FN 500	16GB 11
Samsung	Galaxy J5 (2016) - J510F 1301	16GB 11
Samsung	Galaxy J5 (2017) - J530F 1302	16GB 11
Samsung	Galaxy Note 10 - N970F 1751	256GB 973
Samsung	Galaxy Note 10 Lite 2494	128GB 14
Samsung	Galaxy Note 10 Plus - N975F 1752	256GB 973
Samsung	Galaxy Note 10 Plus 5G - N976B 1753	256GB 973
Samsung	Galaxy Note 10 Plus 5G - N976B 1753	512GB 1391
Samsung	Galaxy Note 20 2486	256GB 973
Samsung	Galaxy Note 20 5G - N981B 2487	128GB 14
Samsung	Galaxy Note 20 5G - N981B 2487	256GB 973
Samsung	Galaxy Note 20 Ultra 2502	256GB 973
Samsung	Galaxy Note 20 Ultra 2502	512GB 1391
Samsung	Galaxy Note 20 Ultra 5G - N986B 2488	256GB 973
Samsung	Galaxy Note 20 Ultra 5G - N986B 2488	512GB 1391
Samsung	Galaxy Note 8 - N950FD (Dual SIM) 1334	64GB 13
Samsung	Galaxy Note 8 - SM-N950F 1332	64GB 13
Samsung	Galaxy Note 9 - N960F 1423	128GB 14
Samsung	Galaxy Note 9 - N960F 1423	512GB 1391
Samsung	Galaxy Note 9 - N960FD (Dual Sim) 1653	128GB 14
Samsung	Galaxy Note 9 - N960FD (Dual Sim) 1653	512GB 1391
Samsung	Galaxy S10 - G973F 1604	128GB 14
Samsung	Galaxy S10 - G973F 1604	512GB 1391
Samsung	Galaxy S10 5G - G977B 1671	256GB 973
Samsung	Galaxy S10 Lite 2100	128GB 14
Samsung	Galaxy S10 Lite 2100	512GB 1391
Samsung	Galaxy S10 Plus - G975F 1606	128GB 14
Samsung	Galaxy S10 Plus - G975F 1606	512GB 1391
Samsung	Galaxy S10 Plus - G975F 1606	1TB 1492
Samsung	Galaxy S10E - G970F 1605	128GB 14
Samsung	Galaxy S20 - G980F 1812	128GB 14
Samsung	Galaxy S20 5G - G981B 1813	128GB 14
Samsung	Galaxy S20 5G (Fan Edition) - G781B 2491	128GB 14
Samsung	Galaxy S20 FE 2482	128GB 14
Samsung	Galaxy S20 Plus - G985F 1977	128GB 14
Samsung	Galaxy S20 Plus 5G - G986B 1815	128GB 14
Samsung	Galaxy S20 Plus BTS Edition 2492	128GB 14
Samsung	Galaxy S20 Ultra - G988 2513	512GB 1391
Samsung	Galaxy S20 Ultra 5G - G988B 1816	128GB 14
Samsung	Galaxy S20 Ultra 5G - G988B 1816	512GB 1391
Samsung	Galaxy S7 - G930F 606	32GB 12
Samsung	Galaxy S7 - G930F 606	64GB 13
Samsung	Galaxy S7 Dual Sim - G930FD 1612	32GB 12
Samsung	Galaxy S7 Dual Sim - G930FD 1612	64GB 13
Samsung	Galaxy S7 Edge - G935F 607	32GB 12
Samsung	Galaxy S7 Edge - G935F 607	64GB 13
Samsung	Galaxy S7 Edge - G935FD (Dual Sim) 1613	32GB 12
Samsung	Galaxy S7 Edge - G935FD (Dual Sim) 1613	64GB 13
Samsung	Galaxy S8 - G950F 1260	64GB 13
Samsung	Galaxy S8 - G950FD (Dual Sim) 1611	64GB 13

Samsung	Galaxy S8 Plus - G955F 1262	64GB 13
Samsung	Galaxy S8 Plus Dual SIM - G955FD 1333	64GB 13
Samsung	Galaxy S9 - G960F 1361	64GB 13
Samsung	Galaxy S9 Hybrid SIM - G960FD 1363	64GB 13
Samsung	Galaxy S9 Plus - G965F 1362	64GB 13
Samsung	Galaxy S9 Plus - G965F 1362	128GB 14
Samsung	Galaxy S9 Plus - G965F 1362	256GB 973
Samsung	Galaxy S9 Plus Hybrid SIM - G965FD 1364	64GB 13
Samsung	Galaxy S9 Plus Hybrid SIM - G965FD 1364	128GB 14
Samsung	Galaxy S9 Plus Hybrid SIM - G965FD 1364	256GB 973
Samsung	Galaxy Z Flip - F700F 1817	256GB 973
Samsung	Galaxy Z Flip 5G - F707B 2472	256GB 973
Apple	iPhone 11 1762	64GB 13
Apple	iPhone 11 1762	128GB 14
Apple	iPhone 11 1762	256GB 973
Apple	iPhone 11 Pro 1763	64GB 13
Apple	iPhone 11 Pro 1763	256GB 973
Apple	iPhone 11 Pro 1763	512GB 1391
Apple	iPhone 11 Pro Max 1764	64GB 13
Apple	iPhone 11 Pro Max 1764	256GB 973
Apple	iPhone 11 Pro Max 1764	512GB 1391
Apple	iPhone 7 976	32GB 12
Apple	iPhone 7 976	128GB 14
Apple	iPhone 7 976	256GB 973
Apple	iPhone 7 Plus 977	32GB 12
Apple	iPhone 7 Plus 977	128GB 14
Apple	iPhone 7 Plus 977	256GB 973
Apple	iPhone 8 1350	64GB 13
Apple	iPhone 8 1350	256GB 973
Apple	iPhone 8 Plus 1351	64GB 13
Apple	iPhone 8 Plus 1351	256GB 973
Apple	iPhone SE 127	16GB 11
Apple	iPhone SE 127	32GB 12
Apple	iPhone SE 127	64GB 13
Apple	iPhone SE 127	128GB 14
Apple	iPhone SE 2020 1952	64GB 13
Apple	iPhone SE 2020 1952	128GB 14
Apple	iPhone SE 2020 1952	256GB 973
Apple	iPhone X 1352	64GB 13
Apple	iPhone X 1352	256GB 973
Apple	iPhone XR 1489	64GB 13
Apple	iPhone XR 1489	128GB 14
Apple	iPhone XR 1489	256GB 973
Apple	iPhone XS 1482	64GB 13
Apple	iPhone XS 1482	512GB 1391
Apple	iPhone XS 1482	256GB 973
Apple	iPhone XS Max 1483	64GB 13
Apple	iPhone XS Max 1483	512GB 1391
Apple	iPhone XS Max 1483	256GB 973
BlackBerry	KEYone 1357	64GB 13

Huawei	Mate 10 Pro 1375	64GB 13
Huawei	Mate 20 1486	128GB 14
Huawei	Mate 20 Lite - SNE-LX1 1488	64GB 13
Huawei	Mate 20 Pro 1487	128GB 14
Huawei	Mate 20 Pro 1487	256GB 973
OnePlus	Nord 5G 2099	128GB 14
OnePlus	Nord 5G 2099	256GB 973
Huawei	P10 1274	32GB 12
Huawei	P10 Lite 1276	32GB 12
Huawei	P10 Plus 1275	64GB 13
Huawei	P20 1373	128GB 14
Huawei	P20 Lite 1374	32GB 12
Huawei	P20 Pro 1372	128GB 14
Huawei	P30 1733	128GB 14
Huawei	P30 Pro 1641	128GB 14
Huawei	P30 Pro 1641	256GB 973
Huawei	P30 Pro 1641	512GB 1391
Google	Pixel 3 1485	64GB 13
Google	Pixel 3 1485	128GB 14
Google	Pixel 3 XL 1499	64GB 13
Google	Pixel 3 XL 1499	128GB 14
Google	Pixel 4 1772	64GB 13
Google	Pixel 4 1772	128GB 14
Google	Pixel 4 XL 1773	64GB 13
Google	Pixel 4 XL 1773	128GB 14
Sony	Xperia 1 1610	64GB 13
Sony	Xperia 5 1869	128GB 14
Sony	Xperia 5 Plus 1870	256GB 973
Sony	Xperia XZ 1147	32GB 12
Sony	Xperia XZ Premium 1329	64GB 13
Sony	Xperia XZ1 1346	64GB 13
Sony	Xperia Z5 704	32GB 12
Sony	Xperia Z5 Compact 705	32GB 12
Sony	Xperia Z5 Premium 709	32GB 12
Sony	XZ1 Compact 1347	32GB 12

8. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites are specifically excluded from this Promotion.
9. Any Trade In Device used to Claim in this Promotion must:
 - a. be owned by the Participant making the Claim;
 - b. includes its battery within the casing and not have any missing parts;
 - c. be complete and not crushed, bent in half or liquid-damaged;
 - d. not be PIN locked or have 'Activation Lock' or 'iCloud Lock' activated;
 - e. not be 'jail-broken' or similar and must not have altered firmware;
 - f. must meet the manufacturer's original UK specifications; and
 - g. must not be personalised with any custom engraving.
10. Individual Participants may submit a maximum of one (1) Claim per Promotion Product purchased and a maximum of two (2) per household;

11. Rewards are non-transferable. In the event of unforeseen circumstances, the Promoter may substitute a Reward of equal or greater value for the Reward.

Claims

12. To claim, Participants must first purchase a Promotion Product during the Promotion Period then visit the website below which corresponds to their Participating Retailer:

- John Lewis: <https://www.samsungtradeinoffer.co.uk/promo-s21/johnlewis>
- Very Group: <https://www.samsungtradeinoffer.co.uk/promo-s21/tvg>
- AO.com: <https://www.samsungtradeinoffer.co.uk/promo-s21/ao>
- AO Mobile: <https://www.samsungtradeinoffer.co.uk/promo-s21/aomobile>
- Mobile Phones Direct: <https://www.samsungtradeinoffer.co.uk/promo-s21/mpd>
- Argos: <https://www.samsungtradeinoffer.co.uk/promo-s21/argos>
- Tesco mobile: <https://www.samsungtradeinoffer.co.uk/promo-s21/tescomobile>
- Sky Mobile: <https://www.samsungtradeinoffer.co.uk/promo-s21/skymobile>

Participants must then enter the IMEI number of the Promotion Product purchased and the IMEI number of their Trade In Device, and complete the online claim form including the provision of bank account details (“**Claim**”).

13. Claims must be made by 23:59 (GMT) on 14 October 2021 (the “**End Date**”). Claims received after the End Date will be marked as invalid and will not be accepted.
14. Participants will be sent an email confirming that their Claim has been received by the Promoter and will be sent a pre-paid special delivery envelope. Participants must post their Trade In Device in the envelope within fourteen (14) days of receipt.
15. Within 48 hours of the Promoter receiving the Trade In envelope, the Promoter will validate proof of purchase with the Participating Retailer and then send an email to confirm whether the Claim has been successful and validated.
16. Delivery of the Reward will be by bank transfer to the UK bank account provided in the Claim.
17. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
18. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
19. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant.

Privacy and Data Protection

20. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party.
21. The Participant hereby consents to such personal information being used for this purpose and confirms they agree with the Promoter’s privacy policy available at www.samsung.com/uk/info/privacy. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the privacy policy.

General

22. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
23. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
24. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claim or Rewards; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
25. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.
26. By participating in this Promotion Participants agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
27. The Promotion is governed by English law.