

**SAMSUNG ELECTRONICS (UK) LIMITED**  
**Samsung Galaxy S21 FE 5G (“PROMOTION”)**  
**TERMS AND CONDITIONS**

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at [www.samsungtradeinoffer.co.uk](http://www.samsungtradeinoffer.co.uk) form part of the Terms and Conditions.

**The Promoter**

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillwood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

**Promotion Period**

2. The Promotion will commence at 00:01 on 4 January 2022 (GMT) and shall close at 23.59 (BST) on 30 April 2022 (the “**Promotion Period**”).

**Eligibility**

3. To be eligible to participate in the Promotion you must be a UK resident aged 18+ (or have obtained your parent or guardian’s consent to the relevant sale for the relevant sum) or a Company registered in the United Kingdom, Channel Islands or Isle of Man (“**Participant**”).
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter.
5. Network providers, retailers, distributors, resellers and any person who purchases the Promotion Products (defined below) for resale or otherwise not as the user of the Promotion Products, may not participate in this Promotion and are specifically excluded as a Participant.

**Offer**

6. Participants who order a new (i.e. not second hand or ex-display) Samsung Galaxy S21 FE 5G device from the list in the table below, (“**Promotion Products**”) in store or online from John Lewis Partnership, AO.com, AO Mobile, Mobile Phones Direct, Sky Mobile, Tesco Mobile, the Very Group, Selfridges, Harrods or Argos (“**Participating Retailer**”) or Onecom, Daisy Communications, Daisy Connect, 4G Upgrades, Voice Mobile, Aerial Direct, Computercentre, Insight Direct Ltd and Kit Online (“**Participating Reseller**”) during the Promotion Period and who trade in any smartphone shown in the table below which meets the requirements in term 9 below (“**Trade In Device**”) will be entitled to claim a total of £200 reward (paid by way of bank transfer) by redemption (each a “**Reward**”). For smartphones not included in the list below, Participants must contact MTR on the following site where the claim will be managed on a case by case basis: <https://www.samsungtradeinoffer.co.uk/support>.

Promotional Product (All colours / variants)	SKU
Samsung Galaxy S21 FE 5G Graphite (128GB)	SM-G990BZADEUA
Samsung Galaxy S21 FE 5G White (128GB)	SM-G990BZWDEUA
Samsung Galaxy S21 FE 5G Olive (128GB)	SM-G990BLGDEUA
Samsung Galaxy S21 FE 5G Lavender (128GB)	SM-G990BLVDEUA

Samsung Galaxy S21 FE 5G Graphite (256GB)	SM-G990BZAGEUA
Samsung Galaxy S21 FE 5G White (256GB)	SM-G990BZWGEUA
Samsung Galaxy S21 FE 5G Olive (256GB)	SM-G990BLGGEUA
Samsung Galaxy S21 FE 5G Lavender (256GB)	SM-G990BLVGEUA
Samsung Galaxy S21 FE 5G Graphite (256GB)	SM-G990BZADEEA

7. List of eligible devices: For smartphones not included in the list below, Participants must contact MTR on the following site where the claim will be managed on a case-by-case basis: <https://www.samsungtradeinoffer.co.uk/support>

<b>Make</b>	<b>Model</b>	<b>Storage</b>
BlackBerry	KEY2  1529	64GB  13
BlackBerry	KEYone  1357	32GB  12
BlackBerry	KEYone  1357	64GB  13
BlackBerry	Priv  1328	32GB  12
Google	Pixel 2  1355	64GB  13
Google	Pixel 2  1355	128GB  14
Google	Pixel 2 XL  1356	64GB  13
Google	Pixel 2 XL  1356	128GB  14
Google	Pixel 3  1485	64GB  13
Google	Pixel 3  1485	128GB  14
Google	Pixel 3 XL  1499	64GB  13
Google	Pixel 3 XL  1499	128GB  14
Google	Pixel 3a  1650	64GB  13
Google	Pixel 3a XL  1651	64GB  13
Google	Pixel 4  1772	64GB  13
Google	Pixel 4  1772	128GB  14
Google	Pixel 4 XL  1773	64GB  13
Google	Pixel 4 XL  1773	128GB  14
Google	Pixel 4a  2103	128GB  14
Google	Pixel 5  2512	128GB  14
Honor	Honor 10  1427	64GB  13
Honor	Honor 10  1427	128GB  14
Honor	Honor 20  1871	64GB  13
Honor	Honor 20 Lite  1760	128GB  14
Honor	Honor 8  1273	32GB  12
Honor	Honor 8X - JSN-L21  1873	64GB  13
Honor	Honor 9X  1872	64GB  13
Honor	Honor View 10  1592	64GB  13
Honor	Honor View 20  2583	128GB  14
Honor	Honor View 20  2583	256GB  973
HTC	U Ultra  1263	64GB  13
HTC	U Ultra  1263	128GB  14
HTC	U11  1339	64GB  13
HTC	U11  1339	128GB  14
HTC	U11+  1386	128GB  14
HTC	U12+  1425	64GB  13

HTC	U12+  1425	128GB  14
HTC	U20 5G  2050	256GB  973
Huawei	Honor 20  1735	128GB  14
Huawei	Mate 10 Pro  1375	64GB  13
Huawei	Mate 20  1486	128GB  14
Huawei	Mate 20 Lite - SNE-LX1  1488	64GB  13
Huawei	Mate 20 Pro  1487	128GB  14
Huawei	Mate 20 Pro  1487	256GB  973
Huawei	Mate 20 X 5G  1767	128GB  14
Huawei	Mate 30 Pro  1876	128GB  14
Huawei	Mate 30 Pro  1876	256GB  973
Huawei	Mate 30 Pro 5G  1877	128GB  14
Huawei	Mate 30 Pro 5G  1877	256GB  973
Huawei	P20  1373	128GB  14
Huawei	P20 Pro  1372	128GB  14
Huawei	P30  1733	128GB  14
Huawei	P30 Lite  1734	128GB  14
Huawei	P30 Pro  1641	128GB  14
Huawei	P30 Pro  1641	256GB  973
Huawei	P30 Pro  1641	512GB  1391
Huawei	P40  1955	128GB  14
Huawei	P40  1955	256GB  973
Huawei	P40 Lite  1956	128GB  14
LG	G4  308	32GB  12
LG	G5  1148	32GB  12
LG	G6  1277	32GB  12
LG	G7 ThinQ  1424	64GB  13
LG	G7 ThinQ  1424	128GB  14
LG	V30  1426	64GB  13
Motorola	Moto G30  2542	64GB  13
Motorola	Moto G30  2542	128GB  14
Motorola	Moto G6  1428	32GB  12
Motorola	Moto G6  1428	64GB  13
Motorola	Moto G8 Power  1988	64GB  13
Motorola	Razr (2019)  2057	128GB  14
Oppo	Find X2 Lite  2029	128GB  14
Oppo	Find X2 Neo  2514	256GB  973
Oppo	Find X2  1879	128GB  14
Oppo	Find X2 Pro  1880	256GB  973
Oppo	Find X2 Pro  1880	512GB  1391
Oppo	Reno4 Pro 5G  2056	128GB  14
Oppo	Reno4 Pro 5G  2056	256GB  973
OnePlus	8 - IN2013  1953	128GB  14
OnePlus	8 - IN2013  1953	256GB  973
OnePlus	8T  2533	128GB  14
OnePlus	8T  2533	256GB  973
OnePlus	7T Pro  1769	256GB  973
OnePlus	7T  1768	128GB  14

OnePlus	Nord 5G  2099	128GB  14
OnePlus	Nord 5G  2099	256GB  973
OnePlus	7 Pro - GM1910  1652	128GB  14
OnePlus	7 Pro - GM1910  1652	256GB  973
OnePlus	7 - GM1900  1670	128GB  14
OnePlus	7 - GM1900  1670	256GB  973
OnePlus	4  1299	64GB  13
OnePlus	5 - A5000  1338	64GB  13
OnePlus	5 - A5000  1338	128GB  14
OnePlus	6T - A6010  1680	128GB  14
OnePlus	6T - A6010  1680	256GB  973
OnePlus	6 - A6000  1412	128GB  14
OnePlus	5T - A5010  1360	64GB  13
OnePlus	5T - A5010  1360	128GB  14
Razer	Phone  1746	64GB  13
Razer	Phone 2  1747	64GB  13
Realme	6  1973	64GB  13
Realme	6  1973	128GB  14
Realme	V5 5G  2478	128GB  14
Realme	X50 5G  2481	128GB  14
Realme	5 Pro  1972	64GB  13
Realme	5 Pro  1972	128GB  14
Realme	5  1971	32GB  12
Realme	5  1971	64GB  13
Realme	5  1971	128GB  14
Realme	6 Pro  1974	64GB  13
Realme	6 Pro  1974	128GB  14
Realme	6i  1979	64GB  13
Realme	6i  1979	128GB  14
Realme	X50 Pro 5G  1982	128GB  14
Realme	X50 Pro 5G  1982	256GB  973
Realme	X2 Pro  1981	64GB  13
Realme	X2 Pro  1981	128GB  14
Realme	X2 Pro  1981	256GB  973
Realme	X2  1980	64GB  13
Realme	X2  1980	128GB  14
Realme	X2  1980	256GB  973
Samsung	Galaxy A41 - A415F  2498	64GB  13
Samsung	Galaxy A52 5G - A526B  2541	128GB  14
Samsung	Galaxy A52 5G - A526B  2541	256GB  973
Samsung	Galaxy A6 - A600FN  2537	32GB  12
Samsung	Galaxy A6 - A600FN  2537	64GB  13
Samsung	Galaxy J6 Plus - J610F  2538	32GB  12
Samsung	Galaxy J6 Plus - J610F  2538	64GB  13
Samsung	Galaxy Note 10 Lite - N770F  2494	128GB  14
Samsung	Galaxy S20 FE - G780F  2482	128GB  14
Samsung	Galaxy S20 FE - G780F  2482	256GB  973
Samsung	Galaxy S20 FE 5G - G781B  2491	128GB  14

Samsung	Galaxy S20 FE 5G - G781B  2491	256GB  973
Samsung	Galaxy S7 Dual Sim - G930FD  1612	32GB  12
Samsung	Galaxy S7 Dual Sim - G930FD  1612	64GB  13
Samsung	Galaxy S7 - G930F  606	32GB  12
Samsung	Galaxy S7 - G930F  606	64GB  13
Samsung	Galaxy S6 Edge Plus - G928F  604	32GB  12
Samsung	Galaxy S6 Edge Plus - G928F  604	64GB  13
Samsung	Galaxy S7 Edge - G935F  607	32GB  12
Samsung	Galaxy S7 Edge - G935F  607	64GB  13
Samsung	Galaxy S7 Edge - G935FD (Dual Sim)  1613	32GB  12
Samsung	Galaxy S7 Edge - G935FD (Dual Sim)  1613	64GB  13
Samsung	Galaxy S8 Plus - G955F  1262	64GB  13
Samsung	Galaxy S8 - G950FD (Dual Sim)  1611	64GB  13
Samsung	Galaxy S8 - G950F  1260	64GB  13
Samsung	Galaxy S6 Edge - G925FD (Dual Sim)  1639	32GB  12
Samsung	Galaxy S6 Edge - G925FD (Dual Sim)  1639	64GB  13
Samsung	Galaxy S6 Edge - G925FD (Dual Sim)  1639	128GB  14
Samsung	Galaxy S6 Edge - G925F  603	32GB  12
Samsung	Galaxy S6 Edge - G925F  603	64GB  13
Samsung	Galaxy S6 Edge - G925F  603	128GB  14
Samsung	Galaxy S6 Dual Sim - G920FD  1643	32GB  12
Samsung	Galaxy S6 Dual Sim - G920FD  1643	64GB  13
Samsung	Galaxy S6 Dual Sim - G920FD  1643	128GB  14
Samsung	Galaxy S6 - G920F  602	32GB  12
Samsung	Galaxy S6 - G920F  602	64GB  13
Samsung	Galaxy S6 - G920F  602	128GB  14
Samsung	Galaxy S8 Plus Dual SIM - G955FD  1333	64GB  13
Samsung	Galaxy S9 - G960F  1361	64GB  13
Samsung	Galaxy S9 Plus Hybrid SIM - G965FD  1364	64GB  13
Samsung	Galaxy S9 Plus Hybrid SIM - G965FD  1364	128GB  14
Samsung	Galaxy S9 Plus Hybrid SIM - G965FD  1364	256GB  973
Samsung	Galaxy S9 Plus - G965F  1362	64GB  13
Samsung	Galaxy S9 Plus - G965F  1362	128GB  14
Samsung	Galaxy S9 Plus - G965F  1362	256GB  973
Samsung	Galaxy S9 Hybrid SIM - G960FD  1363	64GB  13
Samsung	Galaxy Note 9 - N960FD (Dual Sim)  1653	128GB  14
Samsung	Galaxy Note 9 - N960FD (Dual Sim)  1653	512GB  1391
Samsung	Galaxy Note 9 - N960F  1423	128GB  14
Samsung	Galaxy Note 9 - N960F  1423	512GB  1391
Samsung	Galaxy Note 9 (EntEd) - N960F  1803	128GB  14
Samsung	Galaxy Note Edge - N915F  572	32GB  12
Samsung	Galaxy S10 - G973F  1604	128GB  14
Samsung	Galaxy S10 - G973F  1604	512GB  1391
Samsung	Galaxy S10 (EntEd) - G973F  1806	128GB  14
Samsung	Galaxy Note 8 - SM-N950F  1332	64GB  13
Samsung	Galaxy Note 8 - N950FD (Dual SIM)  1334	64GB  13
Samsung	Galaxy Note 4 - N910F  563	32GB  12
Samsung	Galaxy S10 5G - G977B  1671	256GB  973

Samsung	Galaxy S10 Lite - G770FDS  2100	128GB  14
Samsung	Galaxy S10E - G970F  1605	128GB  14
Samsung	Galaxy S10e (EntEd) - G970F  1805	128GB  14
Samsung	Galaxy S10 Plus - G975F  1606	128GB  14
Samsung	Galaxy S10 Plus - G975F  1606	512GB  1391
Samsung	Galaxy S10 Plus - G975F  1606	1TB  1492
Samsung	Galaxy X Cover 4s (EntEd) - G398F  1807	32GB  12
Samsung	Galaxy X Cover Pro (EntEd) - G715F  1808	64GB  13
Samsung	Galaxy A80 - A805F (2019)  1737	128GB  14
Samsung	Galaxy A60 - A606F/DS  1674	128GB  14
Samsung	Galaxy A51 - SM-A515FDS  2495	64GB  13
Samsung	Galaxy A51 - SM-A515FDS  2495	128GB  14
Samsung	Galaxy A8 (2018) - A530F  1396	32GB  12
Samsung	Galaxy J6 (2018) - J600FZ  1729	32GB  12
Samsung	Galaxy Note 10 (EntEd) - N970F  1804	256GB  973
Samsung	Galaxy Note 10 - N970F  1751	256GB  973
Samsung	Galaxy A70 - A705F (2019)  1794	128GB  14
Samsung	Galaxy A9 (2018) - A920F  1504	128GB  14
Samsung	Galaxy J5 (2017) - J530F  1302	16GB  11
Samsung	Galaxy A71 5G - A716B  2055	128GB  14
Samsung	Galaxy A51 5G - A516B/DS  2496	128GB  14
Samsung	Galaxy J5 (2016) - J510F  1301	16GB  11
Samsung	Galaxy J3 (2017) - SM-J330F  1303	16GB  11
Samsung	Galaxy A21s - A217F/DS  2497	32GB  12
Samsung	Galaxy A21s - A217F/DS  2497	64GB  13
Samsung	Galaxy A10  1775	32GB  12
Samsung	Galaxy A50 - A505F (2019)  1676	128GB  14
Samsung	Galaxy A50 (EntEd) - A505F  1802	128GB  14
Samsung	Galaxy A50 - A505F (2019)  1793	64GB  13
Samsung	Galaxy A7 (2018) - A750F  1774	128GB  14
Samsung	Galaxy A71 - A715F  2054	128GB  14
Samsung	Galaxy A7 (2018) - A750F DS (Dual Sim)  1673	128GB  14
Samsung	Galaxy A5 - A520F (2017)  1188	16GB  11
Samsung	Galaxy A5 - A520F (2017)  1188	32GB  12
Samsung	Galaxy A90 5G - A908B  1796	128GB  14
Samsung	Galaxy A20e - A202F (2019)  1791	32GB  12
Samsung	Galaxy A10 - A105F  1790	32GB  12
Samsung	Galaxy A3 - A320F (2017)  1187	16GB  11
Samsung	Galaxy A3 - A320F (2017)  1187	32GB  12
Samsung	Galaxy A40 - A405F (2019)  1801	64GB  13
Samsung	Galaxy A40 - A405F (2019)  1792	64GB  13
Samsung	Galaxy A80 (2019) - A805F/DS  1795	128GB  14
Redmi	Note 9 Pro  1868	128GB  14
Redmi	Note 8T  1960	32GB  12
Redmi	Note 8T  1960	64GB  13
Redmi	Note 8T  1960	128GB  14
Redmi	Redmi Note 8 Pro  1865	128GB  14
Redmi	Note 9 Pro Max  1867	128GB  14

Redmi	Note 9s  1866	64GB  13
Redmi	Note 8  1864	64GB  13
Redmi	Note 7 Pro  1740	64GB  13
Redmi	Note 7 Pro  1740	128GB  14
Redmi	8  1963	32GB  12
Redmi	8  1963	64GB  13
Redmi	Note 5 Pro  1739	64GB  13
Redmi	9  1964	32GB  12
Redmi	9  1964	64GB  13
Nokia	9 PureView  1607	128GB  14
Nokia	6  1343	32GB  12
Nokia	6  1343	64GB  13
Nokia	8  1344	64GB  13
Sony	Xperia 1  1610	64GB  13
Sony	Xperia 1  1610	128GB  14
Sony	Xperia 1 II  2536	256GB  973
Sony	Xperia 10  1771	64GB  13
Sony	Xperia 10 Plus  1672	64GB  13
Sony	Xperia 5  1869	128GB  14
Sony	Xperia 5 II  2539	128GB  14
Sony	Xperia 5 Plus  1870	256GB  973
Sony	Xperia XA1 Ultra  1380	32GB  12
Sony	Xperia XA2  1383	32GB  12
Sony	Xperia XA2 Ultra  1384	32GB  12
Sony	Xperia XZ  1147	32GB  12
Sony	Xperia XZ Premium  1329	64GB  13
Sony	Xperia XZ1  1346	64GB  13
Sony	Xperia XZ2  1381	64GB  13
Sony	Xperia XZ2 Compact  1382	64GB  13
Sony	Xperia XZ2 Premium  1640	64GB  13
Sony	Xperia XZ3  1484	64GB  13
Sony	Xperia Z3  701	16GB  11
Sony	Xperia Z3 Plus  703	32GB  12
Sony	Xperia Z5  704	32GB  12
Sony	Xperia Z5 Compact  705	32GB  12
Sony	Xperia Z5 Premium  709	32GB  12
Sony	XZ1 Compact  1347	32GB  12
Xiaomi	Mi 10 5G  1978	128GB  14
Xiaomi	Mi 10 5G  1978	256GB  973
Xiaomi	Mi 9  1743	64GB  13
Xiaomi	Mi 9  1743	128GB  14
Xiaomi	Mi 9 SE  1966	64GB  13
Xiaomi	Mi 9 SE  1966	128GB  14
Xiaomi	Mi 9T  1744	64GB  13
Xiaomi	Mi 9T  1744	128GB  14
Xiaomi	Mi A3  1742	64GB  13
Xiaomi	Mi A3  1742	128GB  14
Xiaomi	Mi Note 10  1967	128GB  14

Xiaomi	Mi Note 10 Pro  1968	256GB  973
Xiaomi	Note 10 Lite  2058	64GB  13
Xiaomi	Note 10 Lite  2058	128GB  14
ZTE	nubia Red Magic 5G  1986	128GB  14
ZTE	nubia Red Magic 5G  1986	256GB  973

8. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites are specifically excluded from this Promotion.
9. Any Trade In Device used to Claim in this Promotion must:
  - a. be owned by the Participant making the Claim;
  - b. includes its battery within the casing and not have any missing parts;
  - c. be complete and not crushed, bent in half or liquid-damaged;
  - d. not be PIN locked or have 'Activation Lock' or 'iCloud Lock' activated;
  - e. not be 'jail-broken' or similar and must not have altered firmware;
  - f. must meet the manufacturer's original UK specifications; and
  - g. must not be personalised with any custom engraving.
10. Individual Participants may submit a maximum of one (1) Claim per Promotion Product purchased and a maximum of two (2) per household; and a maximum of ten (10) claims per Company Participant
11. Rewards are non-transferable. In the event of unforeseen circumstances, the Promoter may substitute a Reward of equal or greater value for the Reward.

### Claims

To claim, Participants must first purchase a Promotion Product during the Promotion Period then visit the website below which corresponds to their Participating Retailer or Reseller:

### Retail:

- [John Lewis: https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/johnlewis](https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/johnlewis)
- [Very Group: https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/tvg](https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/tvg)
- [AO.com: https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/ao](https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/ao)
- [AO Mobile: https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/aomobile](https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/aomobile)
- [Mobile Phones Direct: https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/mpd](https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/mpd)
- [Tesco mobile: https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/tescomobile](https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/tescomobile)
- [Sky Mobile: https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/skymobile](https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/skymobile)
- [Selfridges: https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/selfridges](https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/selfridges)
- [Harrods: https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/harrods](https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/harrods)
- [Argos: https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/argos](https://www.samsungtradeinoffer.co.uk/promo/s21fe5g/argos)

### Reseller/B2B Partner:

- 4G Upgrades: <https://business.samsungtradeinoffer.co.uk/promo/4g-upgrades>
- Aerial Direct: <https://business.samsungtradeinoffer.co.uk/promo/aerial-direct>
- Computacenter: <https://business.samsungtradeinoffer.co.uk/promo/computacenter>
- Daisy Communications: <https://business.samsungtradeinoffer.co.uk/promo/daisy-comm>

- Daisy Connect: <https://business.samsungtradeinoffer.co.uk/promo/daisy-con>
- Insight Direct Ltd: <https://business.samsungtradeinoffer.co.uk/promo/insight-direct>
- Kit online: <https://business.samsungtradeinoffer.co.uk/promo/kit-online>
- Onecom: <https://business.samsungtradeinoffer.co.uk/promo/onecom>
- Voice Mobile: <https://business.samsungtradeinoffer.co.uk/promo/voice-mobile>

Participants must then enter the IMEI or serial number of the Promotion Product purchased and the IMEI or serial number of their Trade In Device, and complete the online claim form including the provision of bank account details (“**Claim**”).

12. Claims must be made by 23:59 (BST) on 14 May 2022 (the “**End Date**”). Claims received after the End Date will be marked as invalid and will not be accepted.
13. Participants will be sent an email confirming that their Claim has been received by the Promoter and will be sent a pre-paid special delivery envelope. Participants must post their Trade In Device in the envelope within fourteen (14) days of receipt.
14. Company Participants must send their Trade in Devices to Samsung Recycle using the address label provided within the confirmation email. Company Participants will be required to pay for postage of their Trade in Device.
15. Within 48 hours of the Promoter receiving the Trade In envelope, the Promoter will validate proof of purchase with the Participating Retailer and then send an email to confirm whether the Claim has been successful and validated.
16. Delivery of the Reward will be by bank transfer to the UK bank account provided in the Claim.
17. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
18. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
19. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant.

#### **Privacy and Data Protection**

20. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party.
21. The Participant hereby consents to such personal information being used for this purpose and confirms they agree with the Promoter’s privacy policy available at [www.samsung.com/uk/info/privacy](http://www.samsung.com/uk/info/privacy). The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the privacy policy.

#### **General**

22. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter’s control.
23. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.

24. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claim or Rewards; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
25. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.
26. By participating in this Promotion Participants agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
27. The Promotion is governed by English law.