

(i) long form

SAMSUNG ELECTRONICS (UK) LIMITED

DISNEY+ 6 MONTH SUBSCRIPTION PROMOTION (PROMOTION 01/02/23 – 31/01/24)

TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the “Terms and Conditions”). Any information or instructions published by the Promoter about the Promotion at www.samsung.com/uk/boost or www.samsung.com/ie/boost form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the “Promoter” or “Samsung”).

Promotion Period

2. The Promotion will commence at 00:01 GMT on 1 February 2023 and shall close at 23:59 GMT on 31 January 2024 (the “Promotion Period”).

Eligibility

3. To be eligible to participate in the Promotion you must be a UK/ROI resident aged 18 or over (“Participant”).

4. Employees or agents of the Promoter or anyone professionally connected to this Promotion and any group company of the Promoter is not eligible to enter.

5. Only one claim per Promotion Product is permitted during the Promotion Period.

6. Participants must have a Samsung account in order to redeem the Reward (as described in paragraph 9 below).

7. Participants must hold a valid debit or credit card in order to redeem the Reward (as described in paragraph 9 below).

8. Subscription to Disney+ requires a compatible internet device and internet connection.

Offer

9. Participants who purchase a new (i.e. not second hand) Galaxy S23, Galaxy S23+, Galaxy S23 Ultra, Galaxy S22, Galaxy S22+, Galaxy S22 Ultra, Galaxy S20 FE, Galaxy Z Fold3 5G, Galaxy Z Flip3 5G, Galaxy Tab S8, Galaxy Tab S8+, Galaxy Tab S8 Ultra, Samsung Galaxy S21 FE, Galaxy Z Flip4 5G or Galaxy Z Fold4 5G (each a “Promotion Product”) from UK or ROI participating retailers (whether purchase is made in-store or online) within the Promotion Period will be entitled to a 6-month Disney+ subscription (“Reward”). The Promotion Product must be purchased during the Promotion Period and is redeemable by the Participant: (i) through registration of the Promotion Product and other details in the Participant’s Samsung account on www.samsung.com/uk/boost/disneyplus (in the UK) or samsung.com/ie/boost/disneyplus (in ROI); (ii) following successful registration and

validation of the Promotion Product, receiving a Disney+ activation code (“Disney+ Code”); and (iii) the Participant accepting the Disney+ Subscriber Agreement and Privacy Policy and redeeming the Disney+ Code at <https://www.disneyplus.com>. The Disney+ Services are governed by the Disney+ Subscriber Agreement.

10. The offer is for new subscribers or returning Disney+ users (i.e individuals that do not have an active Disney+ account). The subscription will begin when the Participant receives the confirmation email from Disney+ notifying of successful completion of the registration process. The subscription has a current cash value of GBP 47.94 / EUR 53.94, which is equal to 6 months of the Disney+ subscription currently priced at GBP 7.99 p/month/ EUR 8.99 p/month.

11. The Disney+ Code cannot be combined with any other Disney+ offers, coupons, discounts or promotions. Disney+ Code is not refundable or redeemable for cash or any other goods or services and cannot be sold or transferred, or exchanged or credited towards purchase of other subscriptions, and will not be honoured if obtained from any third party. For details, please visit <https://www.disneyplus.com/en-gb/legal/subscriber-agreement>.

12. At the end of the 6-month subscription period, the subscription will auto-renew, the Participant will be required to pay for their subscription for the then current price unless cancelled. Participants can cancel their subscription at any time. To cancel, log into your Disney+ account and follow the cancellation instructions. No refunds or credits for partial months.

13. Use of the Disney+ Code is subject to registration of a Disney+ account and Disney’s Subscriber Agreement, available at <https://www.disneyplus.com/en-gb/legal/subscriber-agreement>.

14. The Disney+ Code is redeemable until 23:59 BST on 1 April 2024. A Disney+ Code is not redeemable or refundable for cash and cannot be resold or combined with any other special or free offers, or exchanged for Disney+ gift subscriptions. Use of a Disney+ Code is subject to applicable law. A maximum of one Disney+ Code may be applied to your Disney+ account.

15. The remainder of the Disney+ 6-month subscription shall be lost if the subscriber cancels the subscription before the expiry of the relevant period. No refund shall be provided. This does not affect a Participant’s statutory rights.

Entry

16. To claim, Participants must purchase a Promotion Product during the Promotion Period.

17. After purchase of the Promotion Product during the Promotion Period, Participants should visit samsung.com/uk/boost (in the UK) or www.samsung.com/ie/boost (in ROI), select the Disney offer, sign into their Samsung account and click redeem for the Disney+ offer (the “Claim”).

18. Once a claim has been initiated, the Promoter shall process and verify the Claim. Upon verification (and only if the Claim is successfully verified by the Promoter), the Participant shall then receive the Disney+ Code.

19. The Participant will be sent to <https://www.disneyplus.com/redeem> to redeem the Reward. The Participant will create a Disney+ account, select the offer, input their details and accept the Disney Subscriber Agreement and Privacy Policy on <https://www.disneyplus.com>. Subscription to the Disney+ service is governed by the Disney+ Subscriber Agreement.

20. A valid debit or credit card is required, and by redeeming the Disney+ Code you will be entering into a monthly subscription. You can cancel your subscription at any time before the end of

the 6-month subscription and not be charged. At the end of the 6-month subscription the Participant credit/debit card will automatically be charged at the then standard price (currently GBP 7.99/month EUR 8.99/month) unless cancelled.

21. Participants must complete the Claim no later than 23:59 GMT on 31 January 2024 and redeem the Disney+ Code by 23:59 BST on 1 April 2024. Claims and code redemptions received after this will be invalid.
22. Claims and code redemptions that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of claims.
23. The Promoter reserves the right at its absolute discretion to disqualify claims which it considers do not comply with these terms and conditions.
24. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant.
25. A claim must be made by the Participant, and must not be made through agents or third parties.
26. The Promoter reserves the right, at any time, to verify the validity of claims and Participants (including a Participant's identity, age and place of residence) and to disqualify any Participant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the entry process. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
27. The Promoter's decision is final and no correspondence will be entered into.
28. If for any reason a Participant does not take the Reward or an element of the Reward by the time stipulated by the Promoter, then the Reward or that element of the Reward will be forfeited.
29. If the Reward is unavailable, the Promoter, in its discretion, reserves the right to substitute the Reward with an offer of equal or greater value and/or specification at any time.
30. Subject to applicable law, there are no cash alternatives in whole or part. All Disney+ Codes issued under this Promotion are not transferrable or exchangeable (including for Disney+ gift subscriptions) and cannot be taken as cash.
31. Any cost associated with accessing the promotional website is the Participant's responsibility and is dependent on the internet service provider used.

Privacy and Data Protection

32. The Promoter may use any personal information submitted by the Participant to advise Participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The Participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: <https://www.samsung.com/uk/info/privacy.html>. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.

33. Other than as set out in these terms and conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Disney+ subscription will not be used for any promotional purpose, nor shall they be passed to any third party.

General

34. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.

35. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.

36. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.

37. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.

38. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Disney+ Code(s). The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.

39. The Promotion is governed by English law.

(ii) short form

©2023 Disney and its related entities. Promoter: Samsung Electronics (UK) Limited. UK and ROI residents 18+ only. The Disney+ 6-month subscription offer is open to participants who purchase and activate a new eligible Samsung Galaxy S23 family device, Galaxy S22 family device, Tab S8 family device, Z Fold3, Z Flip3, Z Flip4 5G, Z Fold4 5G, S21FE or S20FE. Participant must have a Samsung account and provide details and all other required information into their Samsung account to access the offer on www.samsung.com/uk/boost in UK or www.samsung.com/ie/boost. The 6-month offer is valid from 1 February 2023 up to and including 31 January 2024 (by 23:59 GMT). Once a claim is successfully verified by the Promoter, the Participant shall then receive the Disney+ Code. The Disney+ code shall be available for redemption until 1 April 2024 (by 23:59 BST). The code is a one-off, non-transferable and cannot be exchanged or used for resale. The offer is available to new and returning Disney+ users (users without an active Disney+ subscription). A valid debit or credit card is required, and by redeeming the code participants will be entering into a monthly subscription. Participants can cancel their subscription at any time before the end of the 6-month subscription and not be charged. At the end of the 6-month subscription, the credit/debit card will automatically be charged at the then standard price (currently £7.99/€8.99 p/month) unless cancelled. See www.samsung.com/uk/boost/disneyplusfullterms for full terms and conditions and the privacy policy. Subscription to the Disney+ service is governed by Disney+ Subscriber Agreement and Privacy Policy available at www.disneyplus.com.

(iii) shorter form

©2023 Disney and its related entities. Promoter: Samsung Electronics (UK) Limited. The Disney+ 6-month subscription offer is open to participants who purchase and activate a new eligible Samsung Galaxy S23 family device, Galaxy S22 family device, Tab S8 family device, Z Fold3, Z Flip3, Z Flip4 5G, Z Fold4 5G, S21FE or S20FE. The 6-month offer is valid between 01/02/2023 and 31/01/2024 (23:59 GMT). UK and ROI residents 18+ only. Participant must have a Samsung account and provide details and all other required information into their Samsung account to be eligible and access the offer on www.samsung.com/uk/boost in the UK <https://www.samsung.com/ie/boost/> in ROI. The Disney+ code must be redeemed by 01/04/2024 (23:59 BST) and each code can only be used once. Subscription auto renews after 6 months at its then standard price (currently £7.99 p/month). Cancel anytime www.samsung.com/uk/boost/disneyplusfullterms for full terms and conditions. Subscription to the Disney+ service is governed by the Disney+ Subscriber Agreement and Privacy Policy available at www.disneyplus.com.

(iv) very short form

©2023 Disney and its related entities. Promoter: Samsung Electronics (UK) Limited. Purchase a new eligible Samsung Galaxy S23 family device, Galaxy S22 family device, Tab S8 family device, Z Fold3, Z Flip3, Z Flip4 5G, Z Fold4 5G, S21FE or S20FE device before 31/01/24 (23:59 GMT). The Disney+ 6-month subscription offer is valid between 01/02/2023 and 31/01/2024 (23:59 GMT). 18+ UK and ROI residents only. Participants must enter all information into their Samsung account to access offer. Disney+ Code must be redeemed by 01/04/2024 (23:59 BST). Subscription auto renews after 6 months unless cancelled prior to the end of the 6-month subscription. Cancel anytime. See www.samsung.com/uk/boost/disneyplusfullterms for details and full terms and conditions and www.disneyplus.com for the Disney+ Subscriber Agreement.

(v) extreme short form

©2023 Disney and its related entities. Promoter: Samsung Electronics (UK) Limited. Offer valid between 01/02/2023 & 31/01/2024 on purchase of a new eligible Samsung Galaxy S23 family device, Galaxy S22 family device, Tab S8 family device, Z Fold3, Z Flip3, Z Flip4 5G, Z Fold4 5G, S21FE or S20FE. 18+ UK and ROI residents only. Enter via Samsung account to receive code. Redeem code by 01/04/2024. RRP £7.99p/m €8.99p/m after 6-month subscription unless cancelled. Cancel anytime. T&Cs apply. Visit www.samsung.com/uk/boost/disneyplusfullterms, & www.disneyplus.com for Disney+ Subscriber Agreement.

(vi) ultra-display asset short terms

©2023 Disney and its related entities. Promoter: Samsung Electronics (UK) Limited. RRP £7.99p/m/€8.99p/m after 6 mths. Ends 31/01/24. Redeem by 01/04/24. Cancel anytime. 18+. T&Cs apply www.samsung.com/uk/boost/disneyplusfullterms