

## **Terms and Conditions**

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://www.samsung.com/uk/boost/galaxystorefullterms/> or form part of the Terms and Conditions.

### **The Promoter**

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**” or “**Samsung**”).

### **Promotion Period**

2. The Promotion will commence at 00:01 GMT on the 31 January 2024 and shall close at 23:59 GMT on 31 January 2025 (the “**Promotion Period**”)

### **Eligibility**

3. To be eligible to participate in the Promotion you must be a United Kingdom (including Isle of Man or Channel Islands) resident aged 18 or over (“**Participant**”).
4. Employees or agents of the Promoter or anyone professionally connected to this Promotion and any group company of the Promoter is not eligible to enter.
5. **Participants who have already claimed the £30 Galaxy Store credit offer are not eligible for this Promotion.**
6. Participants must have a Samsung Wallet account in order to redeem the Reward (as described in paragraph 12-17 below).
7. Claiming the Galaxy Store credit requires a compatible internet device and internet connection.

### **Offer**

8. Participants who order a new Samsung Galaxy S24, S24+ or S24 Ultra (each a “**Promotion Product**” and together the “**Promotion Products**”) from UK participating retailers (whether purchase is made in-store or online) within the Promotion Period will be eligible to claim to a Galaxy Store credit worth £10 (“**Reward**”).
9. Purchases from auction websites (e.g. eBay) or from third party sellers (e.g. Amazon Marketplace) are specifically excluded from this Promotion. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK directly, not Amazon EU or other non-UK branches.
10. Rewards carry no cash value and are non-transferrable and may not be substituted. In the event of unforeseen circumstances, the Promoter may substitute a reward of equal or greater value for the Reward.
11. Participants may submit a maximum of one (1) Claim per Promotion Product purchased.

### **Claim**

12. To claim, Participants must purchase a Promotion Product from a Participating Retailer during the Promotion Period.

After purchase of the Promotion Product during the Promotion Period, Participants should visit the Samsung Wallet app which is pre-loaded onto the devices and either register or sign in to Samsung Wallet, navigate to the menu, then go to the promotions tab, select the Galaxy Store promotion and

click redeem (the “**Claim**”). By redeeming the Galaxy Store offer the user accepts the Galaxy Agreement and Privacy Policy (T&Cs) which are hosted here:  
<https://www.samsung.com/uk/boost/galaxystorefullterms/>

13. Once a Claim has been initiated, the Promoter shall process and verify the Claim. Upon verification (and only if the Claim is successfully verified by the Promoter), the Participant shall then receive (the “**Galaxy Store Code**”).
14. The Participant will be sent to the Galaxy Store app to redeem the Reward. The Participant activates their Galaxy Store Code and redeems the credit.
  - a. To register a received code in the Galaxy Store, Participants must do the following (a “**Registration**”):
    - i. From the voucher box in the Samsung Wallet, Participants must:
    - ii. Copy the Voucher code through clicking the “Copy” button and click the “Redeem” button at the Samsung Wallet voucher details;
    - iii. Click the “+” button on the Vouchers and Gift cards in the Galaxy Store;
    - iv. Paste the Voucher code in the ‘Add voucher or gift card’ pop-up and click the “okay”; and
    - v. Then Participant can see the Galaxy Store Voucher in the Galaxy Store voucher box.
  - b. If the Participant has already copied the Voucher code and visited the Galaxy Store separately they must:
    - i. Click on the promotional box button (The gift icon in the top right corner) displayed on the Samsung Galaxy Store home page;
    - ii. Click the “Coupons” in the top right corner;
    - iii. Click the “+” button on the coupons and gift cards screen in the Galaxy Store;
    - iv. Paste the voucher code in the ‘Add voucher or gift card’ pop-up and click the “okay”; and
    - v. Then the Participant can see the Galaxy Store voucher in the Galaxy Store voucher box.
15. Participants must complete the Claim in Samsung Wallet no later than 23:59 GMT on 14<sup>th</sup> February 2025.
16. Once the code has been redeemed from Samsung Wallet the Participant has thirty (30) days to activate the code to load the £10 credit to their Galaxy Store Account. No refund shall be provided. Claims and Galaxy Code redemptions received after this will be invalid. This does not affect a Participant’s statutory rights.
17. Claims and Galaxy Store Code redemptions that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of claims.
18. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
19. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant and to disqualify any Participant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the entry process. Errors and omissions may be accepted at the Promoter’s discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

20. A Claim must be made by the Participant, and must not be made through agents or third parties.
21. The Promoter's decision is final and no correspondence will be entered into.
22. If for any reason a Participant does not take the Reward or an element of the Reward by the time stipulated by the Promoter, then the Reward or that element of the Reward will be forfeited.
23. Any cost associated with accessing the promotional website is the Participant's responsibility and is dependent on the internet service provider used.

#### **Privacy and Data Protection**

24. The Promoter may use any personal information submitted by the Participant to advise Participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The Participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: [//www.samsung.com/uk/info/privacy.html](http://www.samsung.com/uk/info/privacy.html). The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
25. Other than as set out in these terms and conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party.

#### **General**

26. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
27. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
28. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
29. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.
30. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Code(s). The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
31. The Promotion is governed by English law.