

**Message 1: Join the 1.4 million customers who saved last year with no EU roaming fees.**

*No EU roaming fees until 2025.*

*Actual number of Tesco Mobile customers who roamed in EU destinations 1,498,739 in 2023.*

*Calculation based on Tesco Mobile customers using combination of Calls and Data sessions during 2023 in EU destinations.*

---

**Message 2: Join the customers customers who saved £35 million with no EU Roaming fees this year.**

*No EU roaming fees until 2025.*

*Total savings calculated as £35,668,988.2.*

*Actual number of Tesco Mobile customers who roamed in EU destinations 1,498,739 in 2023.*

*Average Roaming days calculated based on Tesco Mobile customers making 1,2 or 3 visits per year to EU destinations.*

*£2 daily access fee taken from lowest competitor charges.*

*Saving calculated as average roaming days in 2023 at 11.9 days, charged at £2 per day, for 1,498,739 Tesco Mobile customers roaming in EU destinations.*

